

# FASHION 5.0

MARCH 2013

THE  
*Love*  
ISSUE

*Millionaire  
Matchmaker's*

PATTI  
STANGER

Eddie Osterland's

TOP FIVE  
WINES UNDER

50  
bucks

+ SEX STATS YOU  
NEED TO KNOW

THE VEGAS  
CONNECTION

BRINGING VEGAS  
TO SAN DIEGO

INDUSTRY GIRLS  
SHOWDOWN

TIPS ON BEING  
SUCCESSFUL IN THE  
HOSPITALITY INDUSTRY





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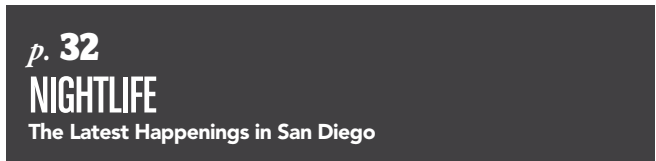
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# march

**COVER:** "Kipp" nude pink dress, \$235.00. "Baccall" pearl beaded neck bib, \$85.00. Rings, talent's own. "Bowley" black stitch bow belt, \$100.00. "Svana" black patent leather pumps, \$185.00. All available at Ted Baker.



*The Millionaire Matchmaker's*

# *Latte* STANGER

PHOTOGRAPHY BY *Mark Sacro*

STYLED BY *Shahnaz Zarif*

Black lace peplum top, available at Karen Millen, \$170.00. "Krista" super skinny wax denim by Hudson Jeans, available at Tease Boutique, \$198.00. On right wrist, necklace, available at The Limited, \$32.90. "Vander-Cap" black suede pumps by Jeffrey Campbell, available at Tease Boutique, \$174.00.



EXCLUSIVE INTERVIEW

## Millionaire Matchmaker's

Patti STANGER

Patti Stanger, the hostess of Bravo's hit show *Millionaire Matchmaker*, is the master of love and a lover of all things fabulous. We caught up with Stanger this January in Venice, California, after our photo shoot where she dazzled us with some expertise dating advice and let us in on some big projects that are in the works. *Fashion 5.0* got the inside scoop on what America's favorite matchmaker has been up to while she's not playing cupid. If one thing is certain, there is nothing this dating diva can't handle!

BY ASHLEY GUYATT

## Go ahead and introduce yourself!

I'm Patti Stanger, I am the star of *Millionaire Matchmaker* on Bravo and I'm here with *Fashion 5.0 Magazine* talking about how I got into the fashion business and how much I love fashion because it is my passion!

**We're so happy to have you here today. Go ahead and introduce yourself!** I'm Patti Stanger, I am the star of *Millionaire Matchmaker* on Bravo and I'm here with *Fashion 5.0 Magazine* talking about how I got into the fashion business and how much I love fashion because it is my passion!

**Great! Okay so we're really interested in how you got into matchmaking. What's the story behind that?** The way I got into matchmaking is my grandmother and my mother were matchmakers, and my grandmother fixed my mom up with her first husband. I think she got a chicken, from the other side, you know from my father's parents for doing it. And thus it was written. Then she handed it down to my mother, because my mother was like one of the first to get divorced in 1963 in South Orange, New Jersey, which was like Mad Men era, and you just didn't get divorced. So my grandmother was like, "There's no way you're walking the streets at twenty-something years old with a child and getting divorced, I'm going to fix you up!" And so she fixed her up with her second husband, which was my father.

**Tell us, how is the *Millionaire Matchmaker* series on Bravo doing and what should we expect next?** Bravo is entering season six for *Millionaire Matchmaker* and we are very proud of the fact that we are still on the air after six seasons. This season is going to be great! I find a boyfriend, I use my book, I date online, and you're going to hear how I did what I did to find the right love. We do something special for the redheads, and we've got a lot of "mixer" concepts this season. We do a "makeup mixer" where we fix up two exes. How cool would it be to fix up your ex while they're fixing you up? We also find my biological parents. I'm adopted. This is a heavy drama storyline but in the end it all works out. You're going to see a lot more of my personal life. It's going to be a different kind of season, more personal of me.

**We look forward to it! Aside from matchmaking, what other side projects are you working on?** Well, my side projects have al-

ways been diet. As you can see, I have lost 35 pounds on Sensa. Three years ago, I said, "I'm going to do something different to change my life," because you've got to be in shape to date. I call it "date shape." And I did! I was having terrible headaches throughout my life until Jenny McCarthy turned me on to being gluten-free, where I lost another 10 pounds that way! The combination was lethal. Another project I'm involved with is a co-partnership with a sake and spirits company called Ty Ku, which is basically an organic, natural, gluten-free and contains no sulfates, which means no hangovers. We have four different flavors and it's really fabulous! Cee Lo Green is a part owner and Perez Hilton is one of our spokespersons. I'm really excited about it!

**How exciting! We would love to try some Ty Ku in San Diego! Tell me a little about your new website, Patti Knows.** Patti Knows is an amazing site that's powered by She Knows, which is number four in the top 100 and gets 55 million hits a month. It's really for mothers, but we needed a site for relationships. Whether you're 18 or 80, single or married or male or female, you still need to know how to navigate the waters. And Patti Knows has become THE relationship site. Every day we have new stories breaking, such as couples' news, how to get the guy to commit to you, what does the guy mean when he says "ex?" and all the decoding that no one is talking about. It's really an exciting project for me. I write stories and am figuring it all out, just like everyone else is. It's my little "therapy site," as I like to call it.

**That sounds like a great site for your fans to check out! We're really excited to hear about your clothing line. Tell us what's going on with that.** Yes! We're working on a clothing line. As you know *Millionaire Matchmaker* is known for makeovers. Girls line up around the block, especially at my speaking appearances, asking me to criticize them! They love when I go dark, deep and dirty. And I thought, "You know, we're criticizing them but we're not giving them the solution."

I have yet to find a company that encompasses date-wear, so we're coming out with a date line of our own. It's going to be great! The line is going to consist of things you need to wear to get out of the house and the fit's going to be incredible. We believe in "sucking" and "tucking." I'm coming up with more than just colors and concepts. We're not trying to reinvent fashion, we're just trying to give you that great "come get me" top. You need that one top in seven colors, that one pair of jeans that fit you perfectly or that top that covers the one part of your body that you don't like. And eventually we're going to move on to men's wear.

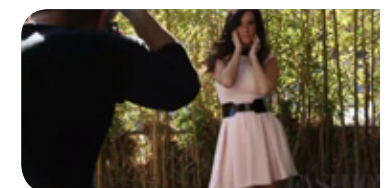
**Where would you say is the best place to find a potential partner?** Steakhouses to me rule. They're the number one place, in my opinion, to find a wealthy man.

**Good advice! Where is your favorite place to go when you visit San Diego?** My favorite place would have to be Del Mar. I love L'Auberge. That hotel reeks romance. It's right on the beach. It has an amazing spa, a really great bar and a great turn-out on Thursday or Friday night. It's a fun place. It's really pretty and clean, something out of Cape Cod. And Katsuya is my favorite sushi restaurant nationwide, it just opened up in San Diego in the Andaz Hotel downtown and I'm dying to go down there and try it. So I'll have to get back to you on that!

**Both really excellent places! Last but not least, do you have any shout outs to make?** I want to give a big shout out to my peeps at Bravo, season six is going to be radical like you've never seen! And more importantly to my favorite magazine, *Fashion 5.0*! 🍷

## FASHION 5.0 VIDEO INTERACTION

SCAN TO WATCH THE BEHIND THE SCENES VIDEO OF PATTI STANGER'S PHOTO SHOOT!



SCAN THIS QR CODE







# FASHION 5.0

**Previous page:** "Jenya" cream pleated top, available at Ted Baker, \$180.00. "Heven" black knit fluted skirt, available at Ted Baker, \$125.00. "Chupa" dark red leather gloves, available at Ted Baker, \$110.00. "Bow Lo" red satin origami clutch, available at Ted Baker, \$145.00. Belt, available at The Limited, \$36.90. "Svana" red patent leather pumps, available at Ted Baker, \$185.00.

**This page:** Vintage black silk gown with bead detail by Caribbean Queen, available at Boutique De Marcus, \$380.00. Gold pendant necklace, available at The Limited, \$36.90. Gold chain bangle, available at The Limited, \$24.90. Gold ring, available at The Limited, \$24.90. "Svana" black patent leather pumps, available at Ted Baker, \$185.