

## BRAVO MEDIA'S "THE MILLIONAIRE MATCHMAKER" 100<sup>TH</sup> EPISODE EARNS SEASON HIGH WITH 1.8 MILLION TOTAL VIEWERS

## Hits Season High in P18-49; Up Double Digits in All Key Demos

NEW YORK – March 20, 2015 – Bravo Media delivered record ratings on Sunday night as the 100<sup>th</sup> episode of "The Millionaire Matchmaker" celebrated a season high in total viewers and P18-49 with 1.8 million and nearly 1 million respectively, according to Nielsen Live+3 data. The centennial episode featuring Brooklyn Tankard of Bravo's "Thicker Than Water" garnered double-digit growth in all key demos, up 12 percent among P18-49, 10 percent among P25-54 and 10 percent among total viewers versus the week prior (3/8/15). Additionally, "The Millionaire Matchmaker" was the #6 most social cable reality program in primetime this past Sunday.

Tune in to a new episode of "The Millionaire Matchmaker" at a special time on Sunday, March 22 at 9pm ET/PT as Atlanta invades the Millionaire's Club. Cynthia Bailey and Kenya Moore of "The Real Housewives of Atlanta" head to Los Angeles to help Kenya find a man. Kenya has been proposed to numerous times and always declines, leaving Patti to wonder what's been missing. Eighties singer and icon Taylor Dayne always put her music and career first. After raising twins as a single mom, she is now ready for love. Can Patti "Tell It To Her Heart?" For a sneak peek, visit <a href="http://www.bravotv.com/the-millionaire-matchmaker/season-8/episode-814/videos?clip=2852862">http://www.bravotv.com/the-millionaire-matchmaker/season-8/episode-814/videos?clip=2852862</a>

"The Millionaire Matchmaker" is produced by Intuitive Entertainment and Bayonne Entertainment, Inc. with Mechelle Collins, Kevin Dill, Robert Lee, Patti Stanger, Spike Van Briesen and Robin Samuels serving as executive producers.

Source: Nielsen Media Research, L3 data through 3/15/15. Nielsen SocialGuide Intelligence; Cable reality networks only, Primetime 8pm-10:59pm, New or Live Episodes. Social ranking based on number of Tweets.

Bravo Media is the premiere lifestyle and entertainment brand that drives the cultural conversation around its high-quality, interactive original content that focuses on the network's passion points of food, fashion, beauty, design, digital and pop culture. The network's diversified slate includes Bravo's first scripted series "Girlfriends' Guide to Divorce," upcoming comedy "Odd Mom Out," and unscripted favorites such as Emmy award-winning "Top Chef," "Vanderpump Rules," "Below Deck," "Thicker Than Water" and the popular "Million Dollar Listing" and "The Real Housewives" franchises as well as the only live late-night talk show, "Watch What Happens Live." Available in 92 million homes, Bravo is a program service of NBCUniversal Cable Entertainment, a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Bravo has been an NBCUniversal cable network since December 2002 and first launched in December 1980.

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