



News March 27, 2015

## BRAVO MEDIA'S "THE MILLIONAIRE MATCHMAKER" EARNS HIGHEST-RATED EPISODE OF THE SEASON WITH 2.2 MILLION TOTAL VIEWERS

Up Double Digits Among All Key Demos

**NEW YORK – March 27, 2015 – Bravo Media** delivered record ratings on Sunday night as **"The Millionaire Matchmaker"** hit a season high in all key demos with 2.2 million total viewers, over 1.3 million P25-54 and over 1.2 million P18-49, according to Nielsen Live+3 data. The episode featuring Kenya Moore and Cynthia Bailey of **"The Real Housewives of Atlanta"** and singer Taylor Dayne garnered double-digit growth for the second consecutive week, up 30 percent among P18-49, 28 percent among P25-54 and 21 percent among total viewers versus the week prior (3/15/15). Additionally, **"The Millionaire Matchmaker"** was the #3 most social cable reality program in prime this past Sunday.

Tune in to the season finale of **"The Millionaire Matchmaker"** on **Sunday, March 29 at 10pm ET/PT** featuring Dina Lohan, Fran Drescher and Peter Marc Jacobson. Patti and former New York City Housewife, Jill Zarin, team up to find a man for Dina who hasn't followed her family in the tabloids. Meanwhile, Patti sets up Fran Drescher's ex-husband, Peter Marc Jacobson, who came out as gay after he and Fran separated. Can Patti and Fran find the perfect guy for Peter, the self-admitted late bloomer? For a sneak peek, visit <http://www.bravotv.com/the-millionaire-matchmaker/season-8/episode-815/videos?clip=2854169>

Immediately before **"The Millionaire Matchmaker,"** check out the season premiere of **"Blood, Sweat & Heels"** at **9pm ET/PT**. The group of ambitious up-and-comers are back in action in the city that never sleeps. "A Belle in Brooklyn" blogger and author Demetria Lucas D'Oyley juggles the release of her second book with her pending nuptials and Mica Hughes settles into being single again. Meanwhile, affordable style expert Daisy Lewellyn reveals a shocking secret to her closest friends. For a sneak peek, visit <http://www.bravotv.com/blood-sweat-and-heels/videos/playlist?clip=2846653>

**"The Millionaire Matchmaker"** is produced by Intuitive Entertainment and Bayonne Entertainment, Inc. with Mechelle Collins, Kevin Dill, Robert Lee, Patti Stanger, Spike Van Briesen and Robin Samuels serving as executive producers.

**"Blood, Sweat & Heels"** is produced by Leftfield Pictures, an ITV Studios company. Brent Montgomery, David George, Jordana Hochman, Caroline Self, Dave Rupel & Jackie Stemple produce the series.

Source: Nielsen Media Research, L3 data through 3/22/15, Nielsen SocialGuide Intelligence, cable reality networks only, 8pm-10:59pm, new or live episodes, social ranking based on number of Tweets.

Bravo Media is the premiere lifestyle and entertainment brand that drives the cultural conversation around its high-quality, interactive original content that focuses on the network's passion points of food, fashion, beauty, design, digital and pop culture. The network's diversified slate includes Bravo's first scripted series **"Girlfriends' Guide to Divorce,"** upcoming comedy **"Odd Mom Out,"** and unscripted favorites such as Emmy award-winning **"Top Chef,"** **"Vanderpump Rules,"** **"Below Deck,"** **"Thicker Than Water"** and the popular **"Million Dollar Listing"** and **"The Real Housewives"** franchises as well as the only live late-night talk show, **"Watch What Happens Live."** Available in 92 million homes, Bravo is a program service of NBCUniversal Cable Entertainment, a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Bravo has been an NBCUniversal cable network since December 2002 and first launched in December 1980.